

Advertising Contract
 NECCD 72nd Annual Training Institute
 Hilton Mystic at the Aquarium, Mystic, Connecticut
 October 2 – 5, 2011

**CONTRACT AND ADD MATERIALS MUST
 BE RECEIVED BY AUGUST 19, 2011**

RATES

Full Page	(7.5 wide x 10" deep)	\$150.00
½ Page	(7.5 wide x 5" deep)	\$100.00
¼ Page	(3.7 wide x 5" deep)	\$ 75.00

_____ YES, we wish to place an advertisement in the 72nd Annual Training Institute Souvenir Program.

Company name or organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Specifics of Ad Requested _____
 Size of advertisement _____ Product to be advertised _____

Circulation
 A minimum of 250 Institute Souvenir Programs will be circulated.

Mechanical Note

1. Preferred materials: Electronic File; PDF, JPEG or TIF, saved for Windows format on disk or emailed to: joday@sdw.state.ma.us
2. Acceptable materials: 133-line screen, film negatives, right reading, and emulsion side down.
3. The dimensions given are standard U.S. sizes. Your copy will be adjusted to fit the Institute Souvenir Program as necessary.
4. Art and mechanical charges for layout will be imposed in addition to rate of space if NECCD is requested to provide this service.
5. The Institute Souvenir Program is printed in Black and White.

Acting on behalf of the above named company, I hereby agree to purchase advertising as specified above in connection with the New England Council on Crime & Delinquency's 72nd Annual Training Institute to be held at the Hilton Mystic at the Aquarium, Mystic, Connecticut from October 2-5, 2011. It is understood that although no assurance can be given for ad location, every effort will be made by NECCD to place the advertisement in the best possible location for the benefit of the advertiser and the betterment of the souvenir program.

Authorized by (print or type): _____

(Name) _____ (Title) _____

(Signature) _____ (Date) _____

Make check payable to: NECCD – Connecticut Conference

Complete this form and return it to:

NECCD Vendor Chair
 NECCD – Connecticut Conference
 P.O. Box 869
 Haverhill, MA 01830
 Email: joday@sdw.state.ma.us

**AD MATERIALS AND PAYMENT SHOULD BE RECEIVED AT THE ABOVE
 ADDRESS BY AUGUST 19, 2011**