

The NECCD needs your support for its 71 St Annual Training Institute. Only through the generous support of the private sector can the NECCD maintain its high standards. In addition to the options listed below, companies are encouraged to devise their own creative options in support of the Institute. You may purchase the entire event or buy partial sponsorships by co-sponsoring with another vendor.

## **PLATINUM SPONSORSHIP \$5,000**

Includes:

- (Full page ad) Advertisement in Program Book available to all participants and guests.
- 6 month link to our improved web site at [www.NECCD.ORG](http://www.NECCD.ORG)
- Banners sporting your logo and sponsorship throughout the exhibitor area
- Prime location within the exhibitor area
- Opportunity to present in a Workshop
- Recognition of company at the opening session or luncheon; give them 5 minutes to speak
- Pre-conference and post-conference list of participants for promotional opportunity (email addresses included)

## **GOLD SPONSORSHIP \$2,500**

Includes:

- 1/2 Page Advertisement in Program Book available to all participants and guests
- 3 month link to our improved web site at [www.NECCD.ORG](http://www.NECCD.ORG)
- Recognition of company at the opening or luncheon
- Pre-conference mailing list (this does not include email addresses, but does include phone numbers)
- Signage with your logo and sponsorship in the exhibitor area

## **Individual Sponsorship Opportunities**

### **1. Exhibitors Social (each) \$2000**

Two events, one on Sunday and the second on Monday 4:30 - 6:30 in the exhibit area.

Hors d'oeuvres and refreshments will be served. Sponsor will be introduced and given a few minutes to make a few comments Signage will be displayed at each event recognizing the sponsor.

### **2. Sunday or Tuesday Evening Social \$1500**

Sponsor an evening **out** of the resort with a DJ/Karaoke for entertainment and refreshments of Hors d'oeuvres and Desserts. Signage will be displayed at the break recognizing the sponsor.

### **3. Monday Evening Social \$1000**

Sponsor an evening **in** the resort with a DJ for entertainment and refreshments of Hors d'oeuvres and Desserts. Signage will be displayed at the break recognizing the sponsor

### **4. Morning or Afternoon Breaks (each) \$1000**

Morning or Afternoon breaks provide coffee, tea and soda for workshop participants each afternoon. Sponsors may choose Monday or Tuesday afternoons or both. Signage will be displayed at the break recognizing the sponsor.

### **5. Nametag Lanyards \$1000**

Put your name around the neck of every Institute participant. Lanyards are nylon straps with your company name printed on the strap that attach to the name badges. All attendees are required to wear their badges to all events.

For exhibitors who wish to sponsor / co-sponsor an event, please complete the section on the Exhibit Booth Contract Reservation form enclosed with this packet